

## Media Release

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**23 March 2016**

**For release on 24 March 2016**

### **Customers reap rewards from Kleenheat bringing competition and choice to WA gas market**

When Kleenheat marks its third anniversary since entering the natural gas market on 24 March 2013, Western Australian households will have plenty of reasons to celebrate.

In just three years, Kleenheat has helped more than 80,000 residential customers save over \$5 million on their gas bills, and counting.

Kleenheat breaking Alinta Energy's monopoly and offering discounted natural gas has proven a winner for families reaping welcome savings since making the switch.

"When Kleenheat entered the natural gas market back in 2013, it was the first time Western Australians could choose their natural gas supplier. By offering choice and a discount on their gas bills, we've seen tens of thousands of households vote with their feet and join us," said Kleenheat General Manager, Mark Gadsby.

He said that since last winter, the number of people turning to Kleenheat had almost doubled and with cooler weather not far off, cost-conscious households should consider switching to Kleenheat to save on their natural gas bills.

"The rising cost of living is a real issue for many families and utility prices are often of particular concern. As winter approaches, we expect more and more people to look at their heating costs and seek cheaper alternatives.

"There aren't many differences in Kleenheat supplying residential customer's gas - it's the same gas, there's no disruption to services and no new pipes or meters - but with our Monthly Smart Saver plan, the gas is cheaper. Customers can simply switch to us online or at a kiosk, and we'll do all the work."

To celebrate the anniversary, residential natural gas users considering switching to Kleenheat can enter a competition to win up to \$1,000 off a year's supply of Kleenheat natural gas for their home\* by registering their details between 31 March and 2 April at one of the Kleenheat kiosks at:

- Cockburn Gateway
- Garden City Shopping Centre
- Karrinyup Shopping Centre
- Lakeside Joondalup

- Ocean Keys Shopping Centre
- Westfield Carousel
- Westfield Whitford City

One lucky winner from each kiosk, plus three current Kleenheat residential customers, will win the Kleenheat natural gas supply prize (10 homes in total).

Homes from Geraldton to Bunbury, connected to the Mid-West/South-West gas distribution system, can choose Kleenheat for their natural gas needs.

Kleenheat guarantees residential customers at least 10 per cent off their natural gas\*\*, for 24 months, when they receive bills by email and pay monthly by direct debit.

Householders can contact Kleenheat on 13 21 80, at [www.kleenheat.com.au](http://www.kleenheat.com.au) or by visiting a kiosk to make the switch and save.

*\*Terms and conditions apply; please visit our kiosks for more information.*

*\*\*Customers on Kleenheat's Monthly Smart Saver plan enjoy a 10 per cent discount off the usage component of the standard tariff. Other terms, conditions, fees and charges apply. See Kleenheat.com.au.*

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**Photo:**



Kleenheat's Felicity Verdouw with Mistie-Lea and Roy Kazembe and their sons Lewis, 6, and Dante, 8, as they make the switch to Kleenheat just in time for winter.

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*Kleenheat is an energy solutions provider in Western Australia and the Northern Territory. Kleenheat produces, imports and distributes liquefied petroleum gas (LPG) to residential and commercial markets across Western Australia and the Northern Territory through a comprehensive network of distribution centres, and dealers; as well as retailing natural gas to residential and commercial markets, and electricity to*

*businesses in Western Australia. Kleenheat is part of Wesfarmers Chemicals, Energy & Fertilisers.*