



MEDIA RELEASE

21 July 2010

\$5000 to be donated to the Salvo's Emergency Services in regional NSW: Kleenheat Gas supports the Salvation Army Deniliquin.

Kleenheat Gas will its ongoing partnership to support the Salvation Army, when the company presents a \$5,000 donation The Salvation Army's Deniliquin Emergency Services Centre in NSW on Wednesday 28 July.

The donation will be used to provide many who have suffered through drought and declining employment opportunities in the area with food and financial aid. The funds will also be used to employ a welfare worker for half a day per week to assist with interviewing clients for emergency relief.

The Deniliquin Salvation Army Emergency Services program helps people in times of emergency, many of whom have been affected by fires, storms and accidents. This service has rapidly expanded in recent times with downsizing and closure of major businesses and in the area such as a rice mills, abattoirs and most recently the timber industry, leading to unemployment.

Emergency services provided by the centre cover the South Western corner of NSW, an area of approximately 50,000 sq kms, offering the support services of provision of food and drink, an emergency trailer used for accommodation and community events and weekly free soup kitchen and sausage sizzle events.

The also provide breakfast in conjunction with other churches in the town for approximately 100 children plus teachers every week of the school year.

Over the last financial year (2009/10) Deniliquin Salvos gave away the equivalent of \$106,470 in goods and vouchers, assisting over 369 different people 698 times.

With many in the area struggling to make ends meet, The Salvation Army's Captain Lyn Cathcart said the centre offered a helping hand for those in need.

"Many major employers in the area are shutting up shop so we have a large proportion of the local community who are no longer able to provide for their families. Our aim is to help those in need with basic necessities such as food, clothing and help finding financial assistance and jobs."

"This donation from Kleenheat Gas will allow us to employ a welfare worker for a half day each week who will make a huge difference in terms of us reaching the community," she said.

Kleenheat Gas NSW Sales Manager Geoff Hill said the Salvos emergency played a huge role in the Deniliquin community.

Geoff said: "The centre has been fantastic in this region, things such as providing breakfast and lunches for schools across last year - when times are tough this really helps the families at home. This donation from Kleenheat Gas will mean they can help more families and individuals get through such trying times to get back on their feet."

This is the ninth time Kleenheat has joined forces with The Salvation Army to assist a community in need. The Regional Care Services program was established in 2009 with the purpose of supporting a different community in regional Australia each month by providing operational funding and donations.

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In 2009 Kleenheat Gas launched the concept with volunteers from Kleenheat Gas assisting with the construction of permaculture gardens in the Kinglake Village, which houses approximately 50 residents whose homes were destroyed in the February 2009 bushfires.

The donation handover to the Salvation Army will take place on Wednesday 28 July at The Deniliquin Salvation Army Centre, with a sausage sizzle by Kleenheat Gas staff at 4pm followed by the cheque presentation at 4.30pm.

Deniliquin Salvation Army are currently calling for ongoing volunteers to assist with a weekly free after-school sausage sizzle. They require four volunteers to help cook and distribute sausages for an average of 25-30 people aged between 15-20 years old. Interested persons should contact the Salvos on (03) 5881 3868.

Deniliquin Cheque Presentation Details:

Wednesday 28 July, 4.00pm sausage sizzle, for 4.30pm presentation
@ Deniliquin Salvation Army, Edwardes Street, Deniliquin.

MEDIA ARE INVITED TO ATTEND FOR FOOTAGE, PHOTOGRAPHIC & INTERVIEW OPPORTUNITIES.

MEDIA CONTACT FOR INTERIVEWS/ENQUIRIES :

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