



MEDIA RELEASE

13 December 2011

Kleenheat Gas supports the Salvation Army Christmas Appeal donating \$40,000 in toys: supporting regional NSW communities this festive season.

Kleenheat Gas will continue its ongoing monthly partnership to support The Salvation Army, with the company donating \$40,000 worth of toys to the Salvation Army Christmas Appeal. The donation will be divided across regional locations in New South Wales, Victoria and Western Australia.

The New South Wales donation will be handed over at a presentation on Wednesday 14 December, 10.00am at the Kleenheat Gas HQ in Camellia.

Across Australia many regional communities are struggling financially due to the result of environmental disasters such as droughts, fires and flooding, and the general economic climate leading to business closures and struggling infrastructures in these regional communities. The donation of the toys by Kleenheat Gas will reach thousands of children in many locations around Australia to ensure they receive a gift this Christmas.

Salvation Army Community Services Coordinator Don Jenkins said the donation would provide a significant boost to the assistance that the Salvo's can offer families this festive season.

"2011 has been a year filled with many challenges for regional areas across our country, coping with floods, droughts and bushfires. This huge donation of \$40,000 worth of toys will mean a real boost to our capacity in bringing gifts to those children less fortunate," Mr Jenkins said.

Kleenheat Gas spokesperson NSW Sales Manager Geoff Hill said Kleenheat's donation would ensure that families in need in our regional and rural areas would be able to join in the Christmas cheer.

"This is the second year we have donated toys in the Christmas Appeal – we appreciate that Christmas poses a challenge to many families and appreciate the hard work of the Salvo's to bring the spirit of Christmas to those in need."

"We're particularly happy that these toys will go to remote and regional areas in New South Wales, to those struggling in smaller communities, and hope this timely donation will bring a smile to some little faces this Christmas," he said.

The Kleenheat Gas and Salvation Army Regional Care Services program was established in 2009 with the purpose of supporting a different community in regional Australia each month by providing operational funding and donations.

Since the program's launch, Kleenheat has donated over \$130,000 in cash and equipment to various regional Salvation Army centres across Australia. Donations have been made to aid in flood relief, bushfires, as well as to fund whitegoods, computers, consumables and other initiatives that aid the local communities.

The donation handover to the NSW Salvation Army will take place:

Wednesday 14 December, 10.00am

Kleenheat Gas HQ, 6 Grand Avenue, Camellia.

Accepting the donation for The Salvation Army on the day will be Don Jenkins, Community Services Coordinator.

MEDIA ARE INVITED TO ATTEND FOR FOOTAGE, PHOTOGRAPHIC & INTERVIEW OPPORTUNITIES.

MEDIA CONTACT FOR INTERVIEWS/ENQUIRIES:

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