



MEDIA RELEASE – 15 December 2010

Over 4 500 children's toys to be donated to The Salvation Army centres on Thursday 16 December as Kleenheat Gas supports the Salvo's and children in need this Christmas.

Kleenheat Gas will continue its ongoing partnership to support the Salvation Army, when the company presents \$11 000 worth of children toys to the Floreat Salvation Army Centre tomorrow, Thursday 16 December.

The donation will see over 4 500 new toys delivered to the Floreat centre from which a substantial amount of the gifts are to be distributed from Mandurah and Bunbury into surrounding regional areas as well as some suburbs in Perth.

With many communities struggling financially due to droughts, fires and business closure, the gifts are expected to go a long way in ensuring that as many children as possible are not without presents.

The Salvation Army's spokesperson Warren Palmer said Kleenheat's donation would ensure that regardless of the financial standing of any family, children would be able to join in the Christmas cheer.

"The donations of toys from Kleenheat are timely and very appreciated given the significant pressure that some of our centres in Perth and Regional WA are experiencing this year," he said.

This has been a real boost to our capacity in supporting families who will find this Christmas an enormous challenge to provide even a modest celebration on Christmas day and through partners like Kleenheat and the support of the general community, we are working hard to create a joyous Christmas for all."

Kleenheat Gas Spokesperson Justin Magatelli said the donation along with the hard work of The Salvo's would bring the spirit of Christmas to many families this year.

Mr Magatelli said: "We hope this donation will help lighten the financial load that so many families are currently facing and with 4 500 toys to be given out, we expect that a lot of children will have a great Christmas day."

The Regional Care Services program was established in 2009 with the purpose of supporting a different community in regional Australia each month by providing operational funding and donations.

Since the program's launch, Kleenheat has donated over \$80,000 in cash and equipment including computers and whitegoods to various regional Salvation Army centres across Australia.

The donation handover to the Salvation Army will take place on Thursday 16 December at The Floreat Salvation Army centre.

**Floreat Handover Details: Thursday 16 December @ 2.45pm.
Corner of Brookdale and Salvo St's, Floreat 6014.**

The toy donations will be followed by photo opportunities.

Accepting the donation for The Salvation Army on the day will be Warren Palmer.

MEDIA ARE INVITED TO ATTEND FOR FOOTAGE, PHOTOGRAPHIC & INTERVIEW OPPORTUNITIES.

MEDIA CONTACT FOR INTERVIEWS/ENQUIRIES:

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