



## **MEDIA RELEASE**

25 August 2010

### **\$5000 to be donated to the Salvo's Emergency Services in Coastal WA: Kleenheat Gas supports the Salvation Army Busselton.**

Kleenheat Gas will continue its ongoing partnership to support the Salvation Army, when the company presents a \$5,000 donation to The Salvation Army's Busselton centre on Tuesday 31st August.

Due in part to the financial crisis and lack of funding in rural areas the need for assistance within Busselton is high. Members of the community frequent the centre due to loss of work, unexpected bills, finance management issues and even homelessness.

Kleenheat's donation will be used to support the welfare work provided by the Salvo's to many within the Busselton community, which will largely consist of food supplies, financial support and distribution of other essentials items like clothing and bedding.

Over the last financial year (2008/2009) alone Busselton Salvos assisted approximately 1000 individuals with food parcels.

With many in the community facing financial issues, The Salvation Army's Captain Chris Footer said they were grateful for all the help and support that they can get.

"The reality is that many people can unexpectedly find themselves in situations where they require financial assistance and without the support of generous individuals and organisations such as Kleenheat Gas we would not be able to do the work that we do."

Kleenheat Gas WA Sales Manager Rory Shepherdson said the Salvos emergency played a huge role in the Busselton community.

Rory said: "The centre has been fantastic help to so many in the region; we know the cheque will go a long way in helping the Salvo's assist members of the community, whether it's providing warm clothes to community members during winter right through to cooking nutritious meals for the hungry."

This is the tenth time Kleenheat has joined forces with The Salvation Army to assist a community in need. The Regional Care Services program was established in 2009 with the purpose of supporting a different community in regional Australia each month by providing operational funding and donations.

In 2009 Kleenheat Gas launched the concept with volunteers from Kleenheat Gas assisting with the construction of permaculture gardens in the Kinglake Village, which houses approximately 50 residents whose homes were destroyed in the February 2009 bushfires.

**The donation handover to the Salvation Army will take place on Tuesday 31 August at The Busselton Salvation Army Centre.**

The Busselton Salvation Army are currently calling for ongoing volunteers to assist with the distribution and management of resources. Interested persons should contact the Salvos on (08) 9754 2733.

#### **Busselton Cheque Presentation Details:**

Tuesday 31 August, 1.00pm @ Busselton Salvation Army, 94 Kent Street, Busselton.



MEDIA ARE INVITED TO ATTEND FOR FOOTAGE, PHOTOGRAPHIC & INTERVIEW OPPORTUNITIES.

**MEDIA CONTACT FOR INTERIVEWS/ENQUIRIES :**

Natalie Cameron, Kleenheat publicity consultant

P 08 9242 2711

E [natalie@nrccommunications.com](mailto:natalie@nrccommunications.com)

M 0411 740 570